

# Privacy Policy

*Last Updated: August 18, 2025*

## Introduction

Establishing a clear and transparent framework for handling personal data, this Privacy Policy outlines how Agridroneco, operating the website [www.aggridroneco.co.nz](http://www.aggridroneco.co.nz) (hereinafter referred to as "we," "us," or "our"), collects, uses, discloses, and protects the personal information of visitors and users. Committing to safeguarding your privacy, we adhere to applicable data protection laws, including the New Zealand Privacy Act 2020.

## Information We Collect

Detailing the types of data gathered, we collect the following information when you interact with our website:

- **Personal Identification Information:** Name, email address, phone number, and postal address when you fill out our contact form or subscribe to newsletters.
- **Automatic Data:** IP address, browser type, operating system, and browsing behavior via cookies and similar technologies.
- **Transaction Data:** Payment details and purchase history if you engage in transactions with us.

## How We Use Your Information

Utilizing your data responsibly, we use it for the following purposes:

- Providing and improving our services, including drone-based agricultural solutions.
- Responding to your inquiries and providing customer support.
- Sending promotional materials and updates, with your consent.
- Analyzing website usage to enhance user experience.
- Complying with legal obligations.

## Legal Basis for Processing

Justifying data processing, we rely on:

- Your consent where required (e.g., for marketing emails).
- Necessity for the performance of a contract (e.g., processing orders).
- Legitimate interests, such as improving our website and services.

## Disclosure of Your Information

Sharing data transparently, we may disclose your information to:

- Service providers (e.g., payment processors, web analytics) under confidentiality agreements.
- Legal authorities if required by law.

We do not sell your personal information to third parties.

## Data Security

Implementing measures to protect your data, we use encryption and secure server protocols. However, no online transmission is entirely secure, and we cannot guarantee absolute security.

## Data Retention

Maintaining data appropriately, we retain your information only as long as necessary for the purposes outlined or as required by law, typically up to 7 years for transaction data.

## Your Rights and Choices

Empowering you with control, you have the right to:

- Access, correct, or delete your personal data.
- Object to processing or request restriction.
- Withdraw consent at any time.

To exercise these rights, contact us at [info@aggridroneco.co.nz](mailto:info@aggridroneco.co.nz).

## Cookies and Tracking Technologies

Employing cookies to enhance functionality, we use them to remember your preferences and analyze traffic. You can manage cookie settings via your browser, though disabling them may affect website performance.

## International Data Transfers

Transferring data securely, if your information is transferred outside New Zealand, we ensure compliance with the Privacy Act 2020, using standard contractual clauses where applicable.

## Changes to This Privacy Policy

Updating this policy periodically, we will notify you of changes by posting the updated version on our website with a new "Last Updated" date. Continued use of our site constitutes acceptance of the revised policy.

## Contact Us

Reaching out for support, contact Agridroneco at:

- Email: [info@aggridroneco.co.nz](mailto:info@aggridroneco.co.nz)
- Address: [Insert Physical Address], New Zealand
- Phone: [Insert Phone Number]